

State of New Mexico
Energy, Minerals and Natural Resources Department

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News Release

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New Mexico State Parks is Joining REI's #OptOutside for Black Friday

Day-Use Fees are Waived on Friday, November 25

Santa Fe, NM – New Mexico State Parks is proudly joining other states by waiving fees on Black Friday in support of retailer REI and a growing number of other organizations who are encouraging people to spend more time outdoors. New Mexico State Parks will be waiving the \$5 day-use fees for all 35 state parks on Friday, November 25, 2016.

“Naturally, we want everyone to visit our State Parks every day,” said State Parks Director Christy Tafoya. “On November 25th, we’re encouraging visitors to extend the family gathering beyond the Thanksgiving holiday table, get outdoors on Black Friday and visit a New Mexico State Park for free.”

Traditionally known as “Black Friday” in the retail world, the day after Thanksgiving can also be a time where families and friends unwind, relax and experience a great adventure at a New Mexico State Park close to home. For example, at 10 a.m. join the *Stuffing Strut* hike at Cerrillos Hills State Park near Santa Fe for free!

REI’s efforts in #OptOutside is encouraging employees and people to go outside and enjoy the fresh air, warm sun and get some physical exercise the day after Thanksgiving. Visitors are also encouraged to use #NMTrueParkFriday to share pictures of their adventures in New Mexico State Parks.



For more information on YOUR New Mexico State Parks, please visit our website at www.nmparks.com or call 1-888-nmparks.

Conditions are Right for Adventure at YOUR New Mexico State Parks!



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The Energy, Minerals and Natural Resources Department provides resource protection and renewable energy resource development services to the public and other state agencies.

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