

Congratulations!

You've been challenged.



To celebrate the US Forest Service's 25th Anniversary of Cooperative Forestry, New Mexico communities and organizations will receive up to \$500 for participating in our "Grow a Healthier Community" community forestry awareness challenge. Just a few simple steps:

1. Think of what your community forest needs.

Support your existing program, provide staff and volunteers with resources, or initiate something new. We have a list of suggestions and guidelines for purchases.

2. Choose a community leader you'll challenge.

It's best if the challenge is personal either to the community or the leader. We have a list of possible communities/organizations, with those already challenged marked.

3. Shoot a quick challenge video on a smart phone.

Say what you'll do for the challenge to 'Grow a Healthier Community', wish the USFS a happy anniversary, and hand out your challenge. We have an example script for you, but have fun by putting your own spin on it! Tip: film it near a tree!

4. Share the video on social media.

Post the video to your community's Facebook page and Twitter accounts if you have them, and share with New Mexico State Forestry for a bigger audience. The more sharing we do, the more awareness we get! Instructions are provided.

5. Grow your healthier community!

We'll make the purchase for you. You put it to good use.

Project Contacts:



Jennifer Dann
(505) 476-3332
jenniferl.dann@state.nm.us



Suzanne Probart
(505) 265-4554
tnm@treenm.com