

PLAN SMART,
RETHINKING
GREEN

PLANNING SMART

Today, more than ever before, the homeowners, taxpayers, and voters you represent are looking for a quality of life they can “see and touch”. They’re concerned about municipal leadership maximizing tax dollars to create programs and initiatives that balance expenditures with eco-benefits. Maximizing trees and forests as valuable assets are the answer. It begins with planning smart.

THE TREES & FORESTS:

WHERE YOU LIVE, WORK, AND PLAY

STEP 1. TREES AND FOREST EFFECT MANY OF YOUR DEPARTMENTS, BUDGETS, AND LOCAL ORGANIZATIONS

- Parks
- Energy
- Businesses
- Planning & Zoning
- Transportation
- Public Works
- Local Non-Profits

STEP 2. RETHINK THE IMPORTANCE OF TREES IN YOUR COMMUNITY INFRASTRUCTURE

- **Energy conservation** – trees provide shading for buildings, reducing energy and costs for cooling
- **Water conservation** – water harvesting, storm water control
- **Health & safety** – traffic calming benefits, air quality, firewise communities
- **Economic impacts** – increase property values, enhance beautification and overall quality of life

STEP 3. ATTRACT INCREASED FUNDING AND RECOGNITION!

- National Arbor Day Foundation’s Tree City USA Program – citizen involvement and community events, awards and recognition
- State and Federal grant programs provide support for tree planting, municipal training, volunteer events, tree program development – New Mexico Forest Re-Leaf, State Forestry grants, Tree New Mexico, Keep New Mexico Beautiful, and many more
- Arbor Day and Earth Day events
- Funding and partnering opportunities through EPA for air and water quality

RESOURCES

New Mexico State Forestry www.nmforestry.com
Tree New Mexico www.treenm.com
Keep New Mexico Beautiful www.knmb.org
US EPA Green Infrastructure

FOR MORE INFORMATION: WWW.NMFORESTRY.COM