

State of New Mexico  
Energy, Minerals and Natural Resources Department

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**Media Alert**

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**Celebrate Smokey Bear Days and Smokey's 70<sup>th</sup> Birthday in Capitan – May 2-4**

**Capitan** — The Smokey Bear Wildfire Prevention Program is marking its 70<sup>th</sup> birthday this year and the occasion will be marked by three days of fun filled activities at the annual Smokey Bear Days in Capitan, NM.

Smokey Bear's Hometown Association and New Mexico State Forestry are hosting tours through the Smokey Bear Historical Park, street dances, auctions, chainsaw carving competitions, a firefighter challenge, petting zoo, kid's activities, an arts and crafts show, a chili/BBQ cook off, a melodrama, birthday cake and much more!

Smokey Bear and his efforts to prevent human caused wildfires began in 1944, as a way to prevent the destruction of our forests. Seventy years later, Smokey and his message: "Only You Can Prevent Wildfires" have become known the world over to young and old alike.

**Who:** Smokey Bear's Hometown Association and New Mexico State Forestry

**When:** Friday, Saturday and Sunday, May 2-4, 2014

**Where:** Various locations along Smokey Bear Blvd. in Capitan, NM including the Smokey Bear Historical Park (118 W. Smokey Bear Blvd.) and the Capitan Fairgrounds.

See a full schedule of events and times at: [www.smokeybeardays.com](http://www.smokeybeardays.com).

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*The Energy, Minerals and Natural Resources Department provides resource protection and renewable energy resource development services to the public and other state agencies.*

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