

State of New Mexico  
Energy, Minerals and Natural Resources Department

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## News Release

**FOR IMMEDIATE RELEASE**  
**August 17, 2018**

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## State Parks Announces #NMStateParks #travelnewmexico Great Outdoors Photo Contest Winners

**Santa Fe, NM** – New Mexico State Parks has selected the winners of the Great Outdoors Photo Contest that ran from June 25 through July 18, 2018. This summer, the NM State Parks teamed up with Simply Social Media to encourage New Mexicans and tourists to post pictures of their experiences in New Mexico State Parks on Instagram.

More than 600 awesome posts were created using the #NMStateParks hashtag. “Instagram is one of the best ways we’re able to tell your stories of adventures and outdoor experiences in New Mexico State Parks,” said Beth Wojahn, communications and marketing director. “Ultimately, the pictures we chose best capture those experiences and we want to thank everyone for posting.”

The Grand Prize winner will receive a weekend stay in a yurt at Hyde Memorial State Park. The winners in all four categories – trails, water, camping, and New Mexico skies – will be awarded NM State Parks Annual Day-Use Passes. The winners are:



**GRAND PRIZE Elephant Butte Lake State Park- Photo by: Alexis Martinez**



***Trails at Sugarite Canyon State Park- Photo by: Patricia Snow***



***NM Skies at Heron Lake State Park. Photo by: Breanna Kaylanna Gonzales***





***Camping at City of Rocks State Park. Photo by: Kevin Wall***



***Water at Elephant Butte Lake State Park- Photo by: Kathy Zeutzius***

During the contest period, 615 posts were created by 274 unique users using the #NMStateParks hashtag with more than 35,653 likes and 1,442 comments.

Visit [www.nmparks.com](http://www.nmparks.com) to learn more about New Mexico State Parks and special events and always share your New Mexico State Park adventures at #NMStateParks on Instagram.



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*The Energy, Minerals and Natural Resources Department provides resource protection and renewable energy resource development services to the public and other state agencies.*

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