

State of New Mexico
Energy, Minerals and Natural Resources Department

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News Release

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Take the Plunge at Conchas Lake State Park

Conchas Dam, NM – Cabin fever got you down this winter? New Mexico State Parks has just the thing to get you outside and invigorated! Join us for the annual Conchas Lake Polar Bear Plunge on Saturday, March 14.

Sponsored by the American Legion Riders Chapter #9, fearless participants will jump into the frosty waters of Conchas Lake. The registration donation per plunge is \$25, which includes dinner that evening at the American Legion Post #19. Participants and onlookers are required to have a \$5 State Parks day use permit or display an annual parks' pass.

“This is a fun way to beat the winter blues while donating to a great cause,” said State Parks Director Tommy Mutz. “If you’re not brave enough to take the plunge yourself, come on out and cheer on the folks who are.”

Registration begins at 1:30 p.m. at the Cannon Cove Campground, where complimentary beverages will be served. Take the plunge at 2 p.m., then head to the American Legion Post #19 for fun and games at 4 p.m. Dinner is at 6 p.m., followed by music and dancing at 7 p.m. For more information, please call Beate Macias at 505-239-0009.

Conchas Lake State Park is located about 34 miles northwest of Tucumcari by way of State Highway 104. The scenic park features secluded coves, canyons and sandy beaches and is an excellent destination for campers, boaters and anglers.

Conditions are Right for Adventure at Your New Mexico State Parks!

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The Energy, Minerals and Natural Resources Department provides resource protection and renewable energy resource development services to the public and other state agencies

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